

PROMOTION PLAN

www.joyerancatore.com/links

www.logosandmythospress.com/links

Award-Winning, Multi-Genre Indie Author Joy E. Rancatore

Numbers At-A-Glance

**Social Media & Subscriber
Audience Total:**
5500+

**Average Monthly Website
Reach:**
400+ visitors; nearly 560
pageviews

**One Monthly Blog Post
Also Reaches:**
52,000+

**A Monthly Short Story
Reaches:**
4,600+

**Monthly Podcast Total
Reach:**
340+

**Active Member in Multiple
Online Literary Groups
with a Total Reach of:**
135,000+

Anything Extra?

I'll have goodies to share
with customers that vary
according to the event type.
I'm happy to autograph
copies and leave
bookmarks at your store.

**Submitting my books for your store's consideration
means I desire to partner with you. Our common
love of literature and for fellow readers could be the
start of a beautiful friendship. Below are some of
the ways I plan to make this a successful venture
for us both.**

How Will I Promote Your Store?

Thanks to incredible members of the global literary
community, I have a far-reaching presence online. I will
use my established platforms to promote our events
and drive readers to your store to purchase books. With
my experience in design, photography and marketing, I
will utilize eye-catching graphics whenever possible in
these promotions in order to draw more views.

As you've seen, I have two websites. Each one has full
pages dedicated to my books. I would like to link to your
store's website from each page. My preference is to use
your logo to do that. I will do this for each Indie
Bookstore who partners with me. Beneath these links
and separated with a divider, I will have online buy links
for site visitors who prefer those outlets.

What About the Media?

I have two decades of experience in journalistic writing,
as well as press release writing, which I will submit
when appropriate.

In addition, I am in contact with reviewers, book
bloggers and podcasters around the world. The more
exposure I receive, the more you receive; and I love to
share!

For further questions or to set up an interview, book tour or speaking engagement, please
email: editorial@logosandmythospress.com.