

Speaking Topics from Joy E. Rancatore

General Topics

Not JUST Self-Published: Don't Apologize; Professionalize!

This session provides a three-step shift and an extended Q&A time to tailor to participants' needs.

Many writers who have self-published sound apologetic when they tell people they are *just* self-published.

Stop apologizing!

Own your title and understand you are not only an author and publisher; you are an entrepreneur. Embrace your title and become a proud professional.

We'll walk through three specific shift steps together and close with an extended Q&A session in order to identify participants' specific needs.

Ready for the Red Pen?

You've typed "the end," but are you ready for the red pen? This info-packed session will prepare you for the process toward publication.

You've written an entire book. And, as all your friends and family frequently remind you, it's time to get that puppy ready for a book cover. Being the responsible author you are, you know that means it's time for an editor.

Right? Maybe. Maybe not.

This session will help you understand the entire revision and editing process. Through identification of your tasks, tools and team for this endeavor, I will provide tips on self-editing and working with an editor to get you ready for the red pen.

Brand Yourself!

This interactive workshop will give you a firm foundation for how to brand yourself as an author(preneur).

Get ready to dig deep, brainstorm and envision your future during this interactive workshop for authors.

If you want to write and sell books, you need to be able to market yourself and that all begins with your author brand.

We'll walk through six specifics you need to know to get you off to a great branding start.

Onward, Christian Creatives!

Choose a simple presentation on how churches can support their creative members or add an interactive workshop to put ideas into action.

Do you have artists, musicians, writers, artisans or other creatives in your church? You can—and should—be a huge part of their success.

This can be a simple presentation or it can be an interactive workshop where both creatives and fellow church members work together to prepare a creative team plan of support and encouragement.

Additional General Topics

Workshops for Adult Writers

- Not *Just* Self-Published: Practical Steps for Professional Authors
- Various Editing Workshops
 - Self-Editing Tips & Tricks

- Ready for the Red Pen?
- Building Your Editorial Board
- Interviewing for Authors: How to Interview Experts & Put Facts in Your Fiction
- Finding Your Critique Partner (typically presented with Mea Smith, my co-author for *Finders Keepers: A Practical Approach to Find and Keep Your Writing Critique Partner*)

Workshops for Teen Writers (Perfect for Summer Reading and NaNoWriMo!)

Presentations for Readers of all ages, including:

- KINND Book Reviews (presentation or workshop)
- The Role of Mothers in Literature
- What Does an Indie Author Do All Day?
- What's Southern Fiction Without Food?
- The Facts in My Fiction
- The Lost Art of Letter Writing
- Journal Writing 101

For Children & Teens

- Creative Writing Seminars for Middle School, Junior High and High School
- Exploring Jobs with Writing
- How to Become an Author OR A Day in the Life of an Author

Book Events & Speaking Topics

- Book Signings and/or Readings
- Book Signings/Readings AND Speaking (e.g. Finding the Facts in My Fiction; What's Southern Fiction Without Good Food?; Author's Story Behind the Story)
- Book Club Chats: in person or via Skype