

PROMOTION PLAN

www.joyerancatore.com/links

www.logosandmythospress.com/links

Award-Winning, Multi-Genre Indie Author Joy E. Rancatore

Numbers At-A-Glance

**Social Media & Subscriber
Audience Total:**

5500+

**Average Monthly Website
Reach:**

400+ visitors; nearly 560
pageviews

**One Monthly Blog Post
Also Reaches:**

52,000+

**A Monthly Short Story
Reaches:**

4,600+

**Monthly Podcast Total
Reach:**

340+

**Active Member in Multiple
Online Literary Groups
with a Total Reach of:**

135,000+

Anything Extra?

I'll have goodies to share with customers that vary according to the event type. I'm happy to autograph copies and leave bookmarks at your store.

Submitting my books for your store's consideration means I desire to partner with you. Our common love of literature and for fellow readers could be the start of a beautiful friendship. Below are some of the ways I plan to make this a successful venture for us both.

How Will I Promote Your Store?

Thanks to incredible members of the global literary community, I have a far-reaching presence online. I will use my established platforms to promote our events and drive readers to your store to purchase books. With my experience in design, photography and marketing, I will utilize eye-catching graphics whenever possible in these promotions in order to draw more views.

As you've seen, I have two websites. Each one has full pages dedicated to my books. I would like to link to your store's website from each page. My preference is to use your logo to do that. I will do this for each Indie Bookstore who partners with me. Beneath these links and separated with a divider, I will have online buy links for site visitors who prefer those outlets.

What About the Media?

I have two decades of experience in journalistic writing, as well as press release writing, which I will submit when appropriate.

In addition, I am in contact with reviewers, book bloggers and podcasters around the world. The more exposure I receive, the more you receive; and I love to share!

For further questions or to set up an interview, book tour or speaking engagement, please email: editorial@logosandmythospress.com.